



SVCR GOVERNMENT DEGREE COLLEGE, PALAMANER

(Accredited with 'B+' Grade by NAAC)

INTERNAL QUALITY ASSURANCE CELL (IQAC)

BEST PRACTICES OF INSTITUTION - 2025-26

Best Practice: Swachh Bharat Abhiyan Initiative by NSS Unit

1. Title of the Practice

Promotion of Cleanliness and Community Hygiene through Swachh Bharat Abhiyan

2. Objectives of the Practice

- To instil a sense of social responsibility among students.
- To promote sustainable cleanliness practices in the community.
- To create awareness about sanitation, hygiene, and environmental protection.
- To encourage active student participation in nation-building activities.

3. The Context

SVCR Government College is situated in a semi-urban/rural setting where awareness about sanitation and waste management is still evolving. The need to address issues like improper waste disposal, lack of hygiene awareness, and environmental pollution motivated the NSS unit to actively implement Swachh Bharat Abhiyan as a structured best practice.

4. The Practice

The NSS unit adopted a systematic approach to implement cleanliness and awareness programs:

- Regular cleanliness drives in campus and surrounding areas.
- Door-to-door awareness campaigns in nearby communities.
- Promotion of waste segregation and reduction of plastic usage.
- Conducting workshops, seminars, and rallies on sanitation and hygiene.
- Collaboration with local bodies for better implementation of sanitation initiatives.

Students were divided into groups and assigned specific responsibilities to ensure effective execution and monitoring of activities.

5. Evidence of Success

- Noticeable improvement in cleanliness within the campus and nearby areas.
- Increased awareness among students and local residents regarding hygiene and sanitation.

- Active participation of students and community members in cleanliness drives.
- Reduction in littering and improved waste disposal practices in adopted areas.

6. Problems Encountered and Resources Required

Problems Encountered:

- Inadequate waste management infrastructure.
- Resistance to behavioural change among some sections of the community.
- Limited financial and material resources for large-scale activities.

Resources Required:

- More dustbins and waste collection facilities.
- Support from local municipal authorities.
- Training materials and awareness resources.

7. Innovations and Unique Features

- Student-led awareness campaigns using posters, rallies, and interactive sessions.
- Focus on practical learning through community engagement.
- Integration of environmental responsibility into student activities.
- Emphasis on behavioural change rather than one-time cleaning activities.

8. Impact and Outcome

- Development of civic sense and leadership qualities among students.
- Strengthening of college-community relationships.
- Contribution towards a cleaner, healthier environment.
- Long-term awareness about sustainable sanitation practices.

9. Sustainability of the Practice

The practice is sustained through:

- Regular NSS activities and annual action plans.
- Continuous awareness programs and follow-up drives.
- Inclusion of new student volunteers every academic year.

10. Future Plans

- Adoption of nearby villages/areas for sustained cleanliness programs.
- Digital awareness campaigns using social media.
- Collaboration with NGOs and government agencies for larger impact.
- Introduction of eco-friendly initiatives like composting and plastic-free campaigns.



- Conducting workshops, seminars, and rallies on sanitation and hygiene.



Plantation on Campus

Regular cleanliness drives in campus and surrounding areas.



